



## PRESS RELEASE

Contact:

Ayan Ajanaku

[ajaanaku@gmail.com](mailto:ajaanaku@gmail.com)

(901) 283-3917

[www.biomechaniks.com](http://www.biomechaniks.com)

### BIOMechaniks Offers Retül Bike Fitting

FOR IMMEDIATE RELEASE – June 29, 2012 – Germantown, TN – BIOMechaniks is proud to announce that it will begin offering bicycle fitting services using the Retül system beginning July 1. BIOMechaniks strives to provide the most comprehensive health and wellness service offerings for clients; therefore the most technologically advanced bike fitting system, Retül was a natural choice. BIOMechaniks will assist cyclists with establishing bike fit protocols and work closely with bicycle partners and equipment suppliers to optimize each rider's performance.

"The Retül system will allow BIOMechaniks to provide a fitting service that has been used by top cyclists and triathletes all over the world including Tour de France winner Lance Armstrong, Ironman World champion Craig Alexander and several of the top cycling teams in the world. The same technology the pros use will be available at BIOMechaniks to also help the weekend warriors who may have just purchased a bike for the first time or the seasoned triathlete looking for a more powerful position on the bike", says BIOMechaniks Endurance Trainer, Billy Tune, CSCS, CPT

"The heart of the Retül system lies in the 8 sensors that are placed on different joint angles of the rider, the rider then pedals under tension and the movements are measured three dimensionally. By measuring the rider moving as opposed to a static position, you are better able to identify potential overuse injuries and put the rider in the optimal position. The Retül system fits perfectly with the BIOMechaniks philosophy of keeping our athletes healthy and fit," Tune says.

For more information about BIOMechaniks' services please call 901-283-3917 or 901-620-6127.

[www.BIOMechaniks.com](http://www.BIOMechaniks.com)

Tel\_901.620.6127 Fax\_901.620.6124



### **About BIOMechaniks**

BIOMechaniks offers an array of services in injury prevention/rehabilitation, athletic performance, personal training, group training, endurance training, educational seminars and corporate wellness. They train athletes of all levels, whether recreational or professional and offer the only multi-rider CompuTrainer system in the Mid-South. Owned and operated by Certified Athletic Trainer (AT), Yusuf Boyd, MS, ATC, LAT, BIOMechaniks is located at 3100 Village Shops Drive Germantown, TN. BIOMechaniks is breaking new ground in the Mid- South by offering a comprehensive, research based approach to health and wellness. For more information about BIOMechaniks, visit <http://www.biomechaniks.com>.

### **About Retül**

Based in Boulder, Colo., Retül is the world's leader in 3D Motion Capture Bicycle Fitting technology. Retül was named in Entrepreneur Magazine's issue of "100 Brilliant Companies." The Retül bike fit system is now being used at over 175 locations around the world. The company launched its dynamic bike fit school in November 2009 and is the official bike fit technology for many reputable organizations. For more information about Retül, visit <http://www.retul.com>.